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**Lapeer District Library
Regular Meeting of August 17, 2017
Marguerite deAngeli Branch Library
Minutes**

17R.08.01 CALL TO ORDER: Mrs. Watz, Chairperson, called the meeting to order at 2:02 p.m.

17R.08.02 ROLL CALL:

Glenn Alverson	City of Lapeer	12/31/2018	Present
Charlotte Babb	County (Burnside Township)	12/31/2020	Present
Kim Hill	County (Hadley Township)	12/31/2019	Present
Gary Phillips	County (Deerfield Township)	12/31/2019	Excused
Karen Rykhus	Lapeer Township	12/31/2020	Present
Perry Valle	County (Metamora Township)	12/31/2017	Excused
Jan Watz	Mayfield Township	12/31/2017	Present

Quorum is 4. There are 5 Board members present. Mr. Valle and Mr. Phillips were excused.

Also present are Melissa Malcolm, Lapeer District Library (LDL) Director; Yvonne Brown, LDL Assistant Director for Technical Services; Dyle Henning, County Commissioner; and Pat Presby, recorder.

17R.08.03 PUBLIC COMMENTS: Mr. Henning gave his county report at this time. The Conservation District is conducting a Natural Resources Assessment Survey for 2017. County news included an update on EMS lawsuit, consent agreement for the DEQ getting legal help, audit report accounting procedural issues to be rectified, application submitted for a grant for a "drug court", and submission of an Environmental Health Department fee schedule.

17R.08.04 ADDITIONS/DELETIONS/APPROVAL OF AGENDA – Mr. Alverson moved to approve the agenda as printed. Seconded by Mrs. Babb. Motion carried.

17R.08.05 MINUTES – Mr. Alverson moved to approve the minutes of July 20, 2017 Regular Meeting and August 3, 2017 Special Meeting as printed. Seconded by Mr. Mrs. Babbs. Motion carried.

BOARD REPORTS:

17R.08.06 Treasurer - Mrs. Babb moved to pay checks #11815 - 11864 from General Checking for the amount of \$41,897.43, pay GC#1365 - 1394 from General Checking – Online Bill Pay for the amount of \$13,039.94, and pay PC #1157 - 1166 from Payroll Checking-Online Bill Pay for the amount of \$73,890.73 for a grand total of \$128,828.10. Seconded by Mrs. Rykhus. Motion carried.

Committee Reports:

- 17R.08.07** 1. Finance - no report
- 17R.08.08** 2. Facilities - no report
- 17R.08.09** 3. Advocacy - Mrs. Rykhus submitted a written report.
- 17R.08.10** 4. Personnel - no report

Special Meeting Reports:

- 17R.08.11** 1. Capital campaign/fundraising - no report
- 17R.08.12** 2. Family Literacy Center contract - no report
- 17R.08.13** 3. Bond work/committee - no report
- 17R.08.14** 4. Community input/involvement - no report
- 17R.08.15** 5. Building committee - no report

LAPEER COUNTY REPORT: Mr. Henning reported under PUBLIC COMMENTS.
UNFINISHED BUSINESS

- 17R.08.16** 1. Review of Strategic Plan - Ms. Malcolm enumerated the points of the Strategic Plan that have been accomplished. They included –
 - 1. Emma electronic newsletter, online calendar including community events, and Read for Later put out by ALA have been added
 - 2. Facilities are getting on-going maintenance
 - 3. Services and programs are good but limited by space
 - 4. Meetings between department heads and teachers are in the

planning stage.

It was noted that millennials are a fast growing group using the library. By consensus, the Board agreed to review the strategic plan in six months.

2. John Chrastka's Google Hangout Meeting

- 17R.08.17 Mr. Chrastka gave an overview of the handout packet.
- 17R.08.18 The plan calls for introspection as well as listing spheres of community and values based conversation. It targets gathering names of people in positions of leadership and groups of people to approach.
- 17R.08.19 The Personal Community Network Survey called upon board members to identify persons they may know who would connect to the network with or without the correct information (i.e. gossip).
- 17R.08.20 Mr. Chrastka asked the board members to list their memberships in community boards and groups with a reminder that each group may speak a different "language" which would require a unique approach.
- 17R.08.21 Mr. Chrastka asked for the list of 20 people who were interviewed by Bob Wick and Jay Zrimec.
- 17R.08.22 Concerns for missing groups of people were raised which generated more groups of people to include in the network for the informational campaign. Mr. Chrastka reiterated the caution to "find the groups, not the individual voters."
- 17R.08.23 The board was given homework (pgs.4,5,6) in the packet to identify organizations and groups in the community and the people who run them. In the identification process, the board needs to be thinking of who would be the best messenger to send to that particular group.
- 17R.08.24 The page in the handout labeled "Three Key Messages for Seven Areas" should also generate the identification of more groups as well as providing specific messages targeted to a particular group's needs. When incorporated into the library board's information, the community will get the answer to the question "What's in it for me?"
- 17R.08.25 **NEW BUSINESS:** Family Literacy Center Camel Races - A new camel has been purchased to decorate for this year so that LDL's camel from last year can be kept.

STAFF REPORTS:

- 17R.08.26 Assistant Director for Technical Services - Ms. Brown submitted a written report.

17R.08.27 Directors Report: Ms. Malcolm submitted a written report.

COMMUNICATIONS:

17R.08.28 Lapeer Area Chamber of Commerce August newsletter (via e-mail)

BOARD COMMENTS OR REQUESTS FOR INFORMATION:

17R.08.29 To settle the question of whether or not the board formally agreed to work with EveryLibrary, Mr. Alverson moved to accept the help of EveryLibrary in the informational campaign. Seconded by Mrs. Rykhus. Motion carried.

17R.08.30 Informal work session to address Mr. Chrastka's request will be arranged.

17R.08.31 Mr. Valle will chair September's Special Board Meeting.

17R.08.32 In October, the Merit Pay process will be discussed.

17R.08.33 **MMLC REPORT:** no report

17R.08.34 **PUBLIC COMMENTS:** none

17R.08.35 **ADJOURNMENT:** Mr. Alverson moved to adjourn. Seconded by Ms Hill. Motion carried. Meeting adjourned at 4:30 pm.

**Special Meeting:
Metamora Branch Library
September 7, 2017
4:30 p.m.**

**Regular Meeting:
Marguerite deAngeli Branch Library
September 21, 2017
Finance Committee 1 p.m.
Full Board 2 p.m.**